

Project Glimmer

SO SHE  
CAN FLY



# WHO ARE WE?

Our story begins in 2010, when Project Glimmer's founder, Sonja Hoel Perkins, attended a holiday benefit for the San Francisco Firefighters Toy Program. Inspired by their giving, she later called to find out how she could give more. What she learned set the stage for Project Glimmer: while there were plenty of gifts for kids, there were never enough gifts for teenage girls. That year, Sonja launched the first "Glimmer Drive." She encouraged friends and family to donate costume jewelry, gift cards, and new makeup and beauty products, and gathered up her friends (and their friends) to help box and polish the gifts like new.



***Today Project Glimmer is a National nonprofit serving over half a million at-risk teenage girls and women nationwide from foster care, homeless shelters, youth service programs and more.***

# IT IS OUR MISSION TO INSPIRE EVERY GIRL TO ENVISION AND REALIZE AN EMPOWERED FUTURE.

## Grace Malave-Darling (Age, 16)

### When do you feel the most confident?

In my room! I consider that my safe haven. I like to draw and do a lot of art and journal there. My room is just a place where I've learned so much about myself and self reflected on a lot of things. Also, when I'm able to take on a leadership role at my job. I enjoy showing that I can be a leader and it definitely boosts my confidence.

### How has Project Glimmer made an impact on your life?

One of my passions is makeup, so the confidence from receiving certain makeup products was very impactful. Also, just looking at Project Glimmer and hearing about it throughout the years. This organization just seems so good at empowering the youth. It made me feel like there is still love within this world and people still want to help each other out, especially young women.

### What is your favorite activity to do outside of school?

Definitely art! I like to draw a lot and explore different mediums. I'm also just a laid back person and I like to go on Youtube and Netflix and enjoy time to myself. Also, I love spending time with animals. I have two cats myself!

### What type of things would you like to learn more about?

What I envision for myself in the future is to be an aesthetic nurse. A nurse that does cosmetics in any way. I definitely want to learn more about that! Ever since I learned I can be in the medical field, but still be cosmetic related - I was like that sounds like the perfect field for me! Definitely want to learn more about that type of field.

### What is your favorite movie? Why?

I have two favorite movies! Coraline and Corpse Bride. Coraline, I've also read the book and the book is so good. The directors themselves have said everything in the movie has some type of meaning. Rewatching it you can always find new things, I just love that about it. Also, Corpse Bride - I love a Tim Burton type of film and something about it is just so good! I watch it basically every week!

### Who is your favorite person in the world?

My sisters, my brother and my older sister's husband! We talk to each other about everything. Seeing them prosper has been amazing. Seeing my family grow

has always been a beautiful sight to me. Those are my favorite people!

### What type of things make you feel the most alive/passionate about?

Honestly, just living life! I like to see people act human and live their life and be happy. Even something as simple as going out to eat, watching a movie or art - I feel empowerment from it, because I'm taking care of myself.

### If you had wings what color would they be?

Pink! Absolutely Pink. Definitely a baby pink, iridescent type of feel. I love the color pink!

### What's your superpower?

Being comfortable with silence! And from what I've heard, the good energy that I give off makes people comfortable and open to getting to know me.



**GRACE**  
**GOOD ENERGY**

“Being comfortable with silence and from what I've heard, the good energy that I give off makes people comfortable and open to getting to know me.”



# LISBETH

## MULTITASKING

"I am always tackling problems and feel comfortable in many different situations at once."

“ **IT’S IMPOSSIBLE TO UNDERESTIMATE THE ROLE SELF-CONFIDENCE PLAYS IN SHAPING A GIRL’S LIFE.** ”

Sonja Hoel Perkins — Founder

### Lisbeth (Age, 21)

#### When do you feel the most confident?

When I’m dressed up and I feel pretty!

#### How has Project Glimmer made an impact on your life?

Project Glimmer has made me feel more confident. Especially when they provided the makeup gifts for skincare - I have a lot in my room still! I loved the Christmas gifts too. All of the help has improved my confidence and confidence for other young women!

#### What is your favorite activity to do outside of school?

I love any activity outside of the house! Even if it’s just driving around. I could go outside to the moon and back. I also like to stay at home sometimes, but I enjoy being outside more, because I get tired of staying in my room.

#### What type of things would you like to learn more about?

I want to learn more about the medical field. Since I was a child, I’ve always wanted to be in the medical field. I love to help people and have always

wanted to be a surgeon, doctor or nurse. There is a beauty in helping people and saving lives!

#### What is your favorite movie? Why?

Grey’s Anatomy. I love Grey’s Anatomy! I’ve already watched the whole series, but I’m rewatching it again. I enjoy it, because you learn a lot about the medical field and the characters too. The show does a great job of showcasing that everyone battles their own issues in life that they must grow from no matter who they are or what job they have.

#### Who is your favorite person in the world?

My daughter! She is my entire world.

#### What type of things make you feel the most alive/passionate about?

Taking care of my daughter. She is my life. She is the reason I work hard and continue to pursue my dreams and goals.

#### If you had wings what color would they be?

My wings would be Lavender!

#### What’s your superpower?

Multitasking, because I am always tackling problems and feel comfortable in many different situations at once.

# OUR PROGRAMS

## CAREER COACHING

Empower Hour Corporate Volunteers have the opportunity to provide career support to attendees via 1:1+ mentoring career coaching sessions via Zoom.

Volunteers are matched with girls based on area of career interest and can help read a LinkedIn page, review a resume or talk about career paths--just for an hour!



## EMPOWER HOUR

Co-host a LIVE virtual event via Zoom with 50+ young women invited by Project Glimmer. Volunteers from your company will have the opportunity to share career paths and networking insights in small group workshops or as a moderator or speaker on the panel discussion.

Partners to date: Birdies, Broadway Angels, First Republic Bank, Gilt, Google, Kendo, PwC, Redken, Sephora, Broadway's Wicked, Zynga

## GIFTS & GOODS

Join Project Glimmer's Social Supply Chain for Good. Excess inventory, old packaging and samples are transformed into gifts and goods delivered to teen girls and young women in need.

They need new personal care and beauty products, jewelry, accessories, water bottles, laptops, headphones, suitcases, backpacks and gift cards. We accept donations year-round including pallets and containers.

# ESMERALDA

## MOTHERHOOD



### Esmeralda (Age, 20)

#### When do you feel the most confident?

When I'm painting and taking pictures for my photography hobby! Or when I'm at home in comfortable clothing and relaxing.

#### What is your favorite activity to do outside of school?

Doing anything art related. Painting and photography are my favorites!

#### What type of things would you like to learn more about?

I want to learn about everything! I like to learn about any topic and I'm

always excited to learn new things. I am the ultimate learner!

#### What is your favorite movie?

Barbie, but not the new one. Seriously, I love all of the old barbie movies.

#### Who is your favorite person in the world?

My baby. They are six months old and are the most important thing in my life.

#### What type of things make you feel the most alive?

When my baby is with me. I feel the most comfortable when I'm with my child. No matter what - if they are there with me, then I feel comfortable.

#### If you had wings what color would they be?

Purple. Everything would be purple! Or red or blue.

#### What's your superpower?

Being a mom.

# How Can You Join?



## DONATE GIFTS

Donate jewelry, accessories, beauty products, journals, and gift cards year-round including excess inventory, slow sellers, samples, and previously treasured items from closets!

Host a "Glimmer Drive" new (or like-new) gifts and to celebrate special occasions with your company, friends and family.



## VOLUNTEER TIME

Boxing Joy: We host corporate & individual volunteer events Nationwide & at our Bay Area warehouse. Any amount of time makes an impact!

Day of Empowerment: Host or volunteer in a workshop during a Day of Empowerment.



## GIVE MONETARILY

Make a donation or give a grant— as little as \$25 can inspire 5 girls to believe in themselves. Ask your employer if they'll match your donation to double your impact!

Host a fundraiser online, in-store or at an event.

**“It made me feel like I have someone out there who cares how i'm doing.”**

- THP-PLUS FOSTER CARE GIFT RECIPIENT



# CONTACT

**CHRISSY SHEA**

Executive Director

CHRISSY@PROJECTGLIMMER.ORG

**JENNI BINGHAM**

Deputy Director & Press Inquiries

JENNI@PROJECTGLIMMER.ORG

★ [PROJECTGLIMMER.ORG](http://PROJECTGLIMMER.ORG)



**When a girl believes in herself,  
she can change the world.**

